



GUIDE TO COLLEGE FAIRS

TOP 5 REASONS TO VISIT COLLEGE FAIRS

- 1 Visit a lot of different schools under one roof and narrow your list of possible options by comparing schools in person.
- 2 Talk with admissions staff to “interview” schools to get a feel for whether a school is a good fit.
- 3 Show your interest for schools by filling out inquiry cards and joining their mailing lists. Some schools tally how many “contacts” students have made to gauge their interest.
- 4 Network and collect business cards from admissions staff for future questions. They are often the people making admissions decisions.
- 5 Learn more about financial aid and scholarships by talking to staff from various scholarship programs.



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QUESTIONS FOR A COLLEGE FAIR OR CAMPUS VISIT

ABOUT THE SCHOOL

- What makes your school unique?
- What is your most popular major?
- What is the biggest complaint students have?
- How much do students interact with professors?
- Are most classes taught by professors or teaching assistants?
- What is the average class size?
- What percentage of students have a job within one year of graduation?

APPLYING FOR ADMISSION

- When is the admissions deadline?
- Tell me about the admissions process.
- What is the most important admissions criteria at your school: test scores, grades, extracurricular activities, or volunteer experience?
- When do you need SAT scores?
- What advice would you give someone applying to your school?

CAMPUS LIFE

- What are the food options on campus?
- What are the on-campus housing options?
- How safe is the campus? Is it safe to walk at night?

STUDENT SUCCESS

- What percentage of students return for their sophomore year?
- What is the graduation rate?
- Is there tutoring available on campus? Is it free and easy to access?

FINANCIAL AID AND MONEY

- How do I apply for financial aid?
- What forms are required (in addition to the FAFSA)?
- What is the financial aid deadline?
- Do you offer both need- and merit-based aid?

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